TECHNOLOGY MEETS REALITY

How to Succeed with AI Implementation in Corporate Environments



Panasonic

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Advise 1



Have a concept

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Advise 2



Define your narrative

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Concept Background



Learning to utilize generative AI tools,
is like learning to drive a car…

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Compliance & Guidelines



Road Traffic Regulations

Emphasis on navigating gen AI:

Legal Compliance and

Corporate Guidelines

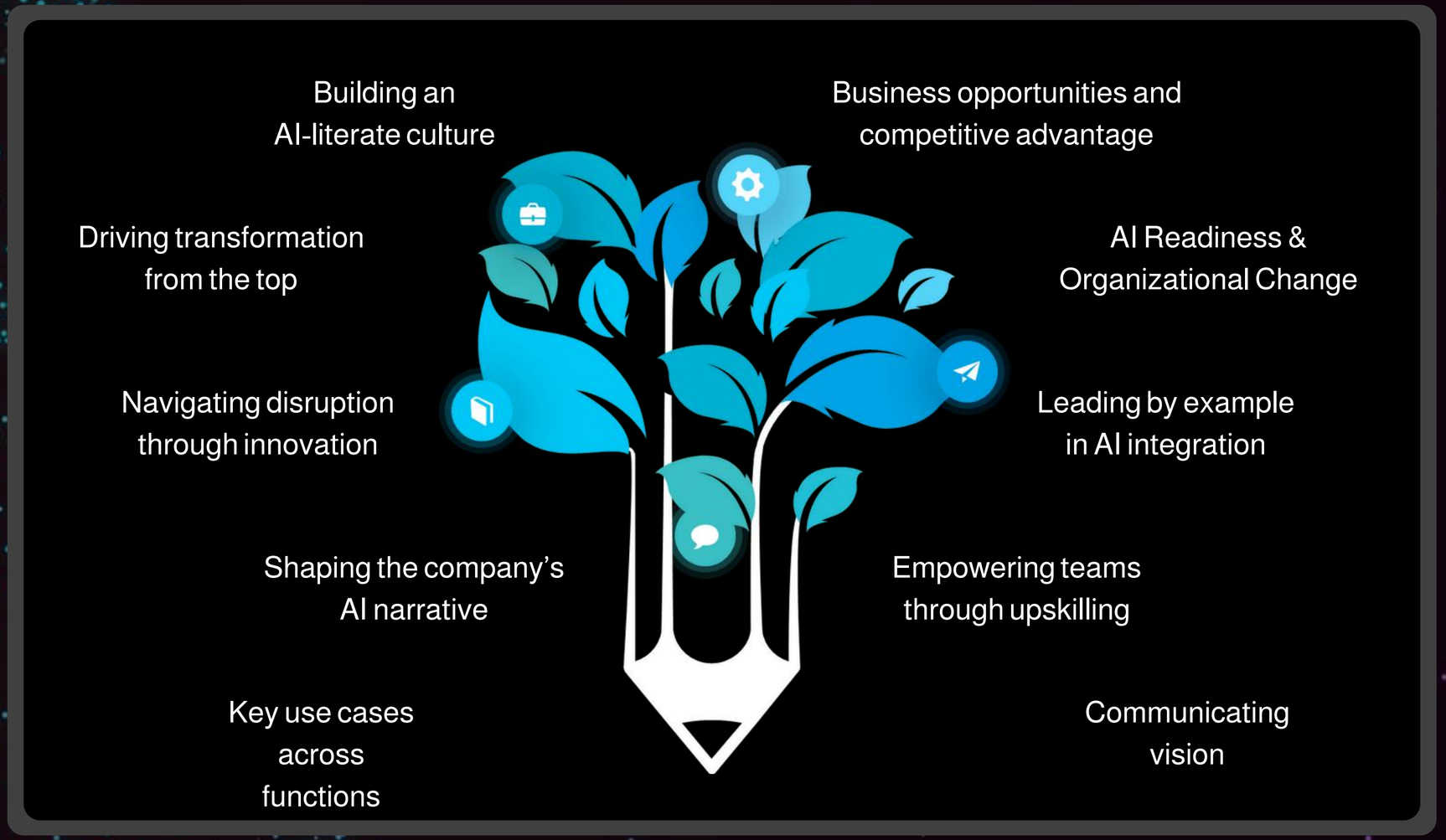
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Advise 3



Have decision-makers on board

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AI in Leadership

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Advise 4

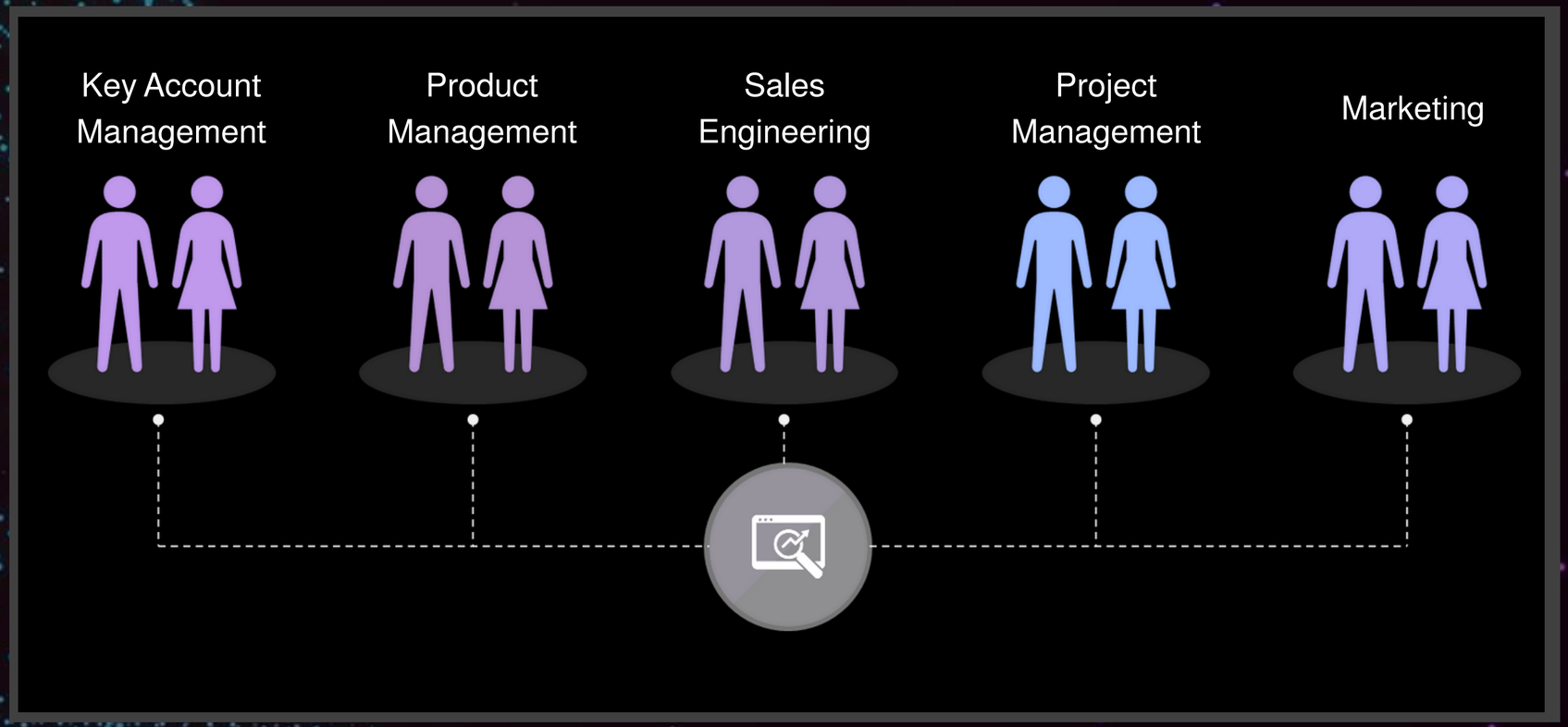


Maximize cross-functional impact

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Advise 4

Maximize cross-functional impact



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Advise 5

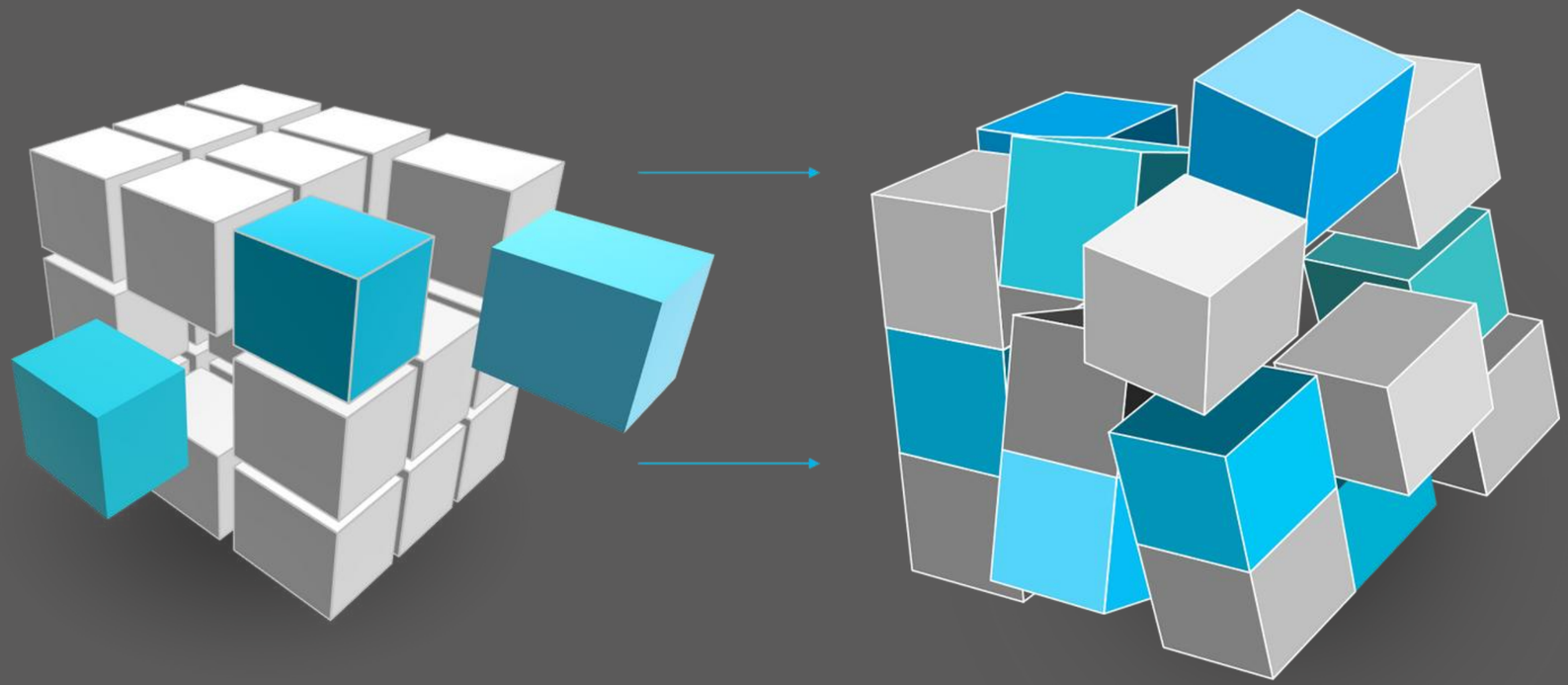


Change Follows Peers, Not Plans

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Advise 5

Change Follows Peers, Not Plans



Highlighting Early Adopter Success

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Advise 6

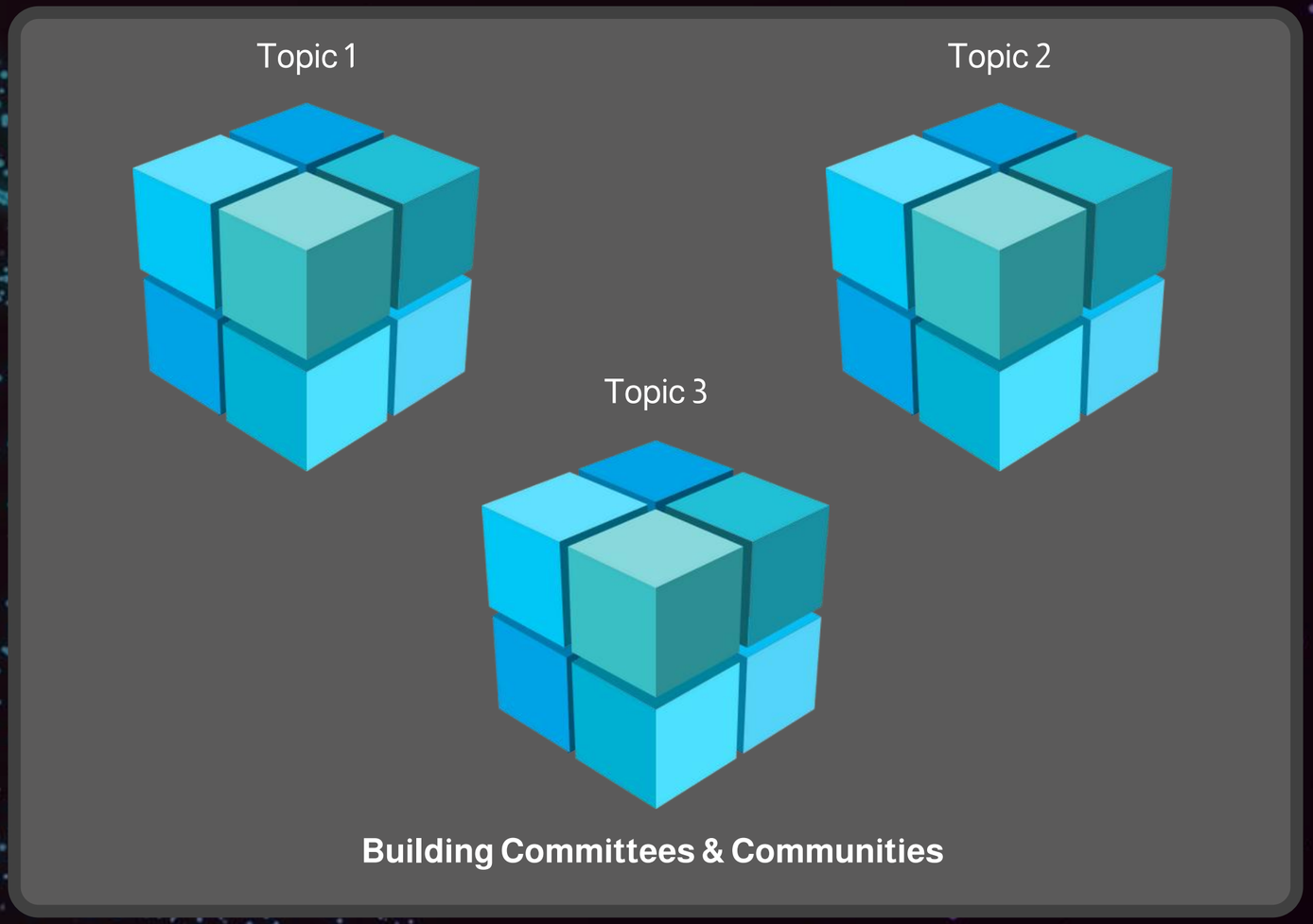


Communities
Drive Commitment

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Advise 6

Communities Drive Commitment



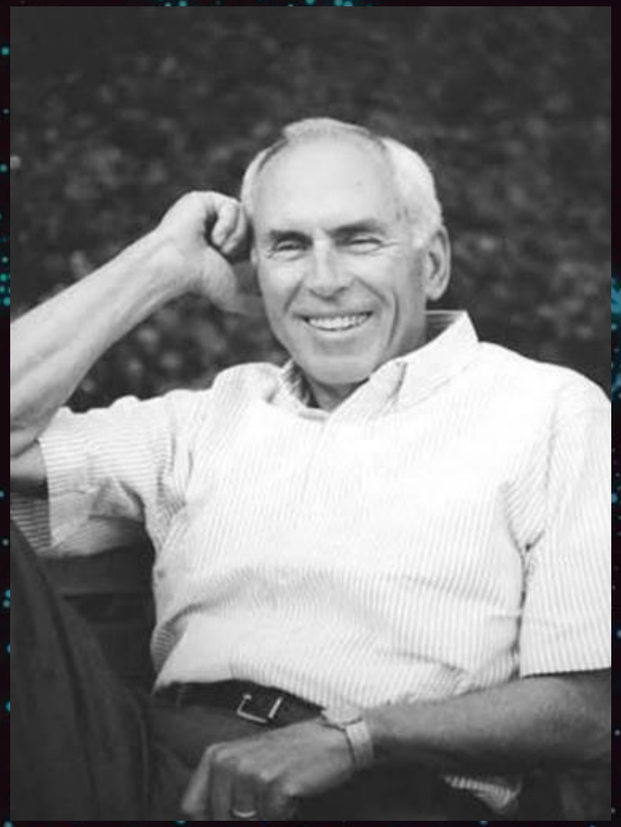
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Putting Outcomes in Perspective

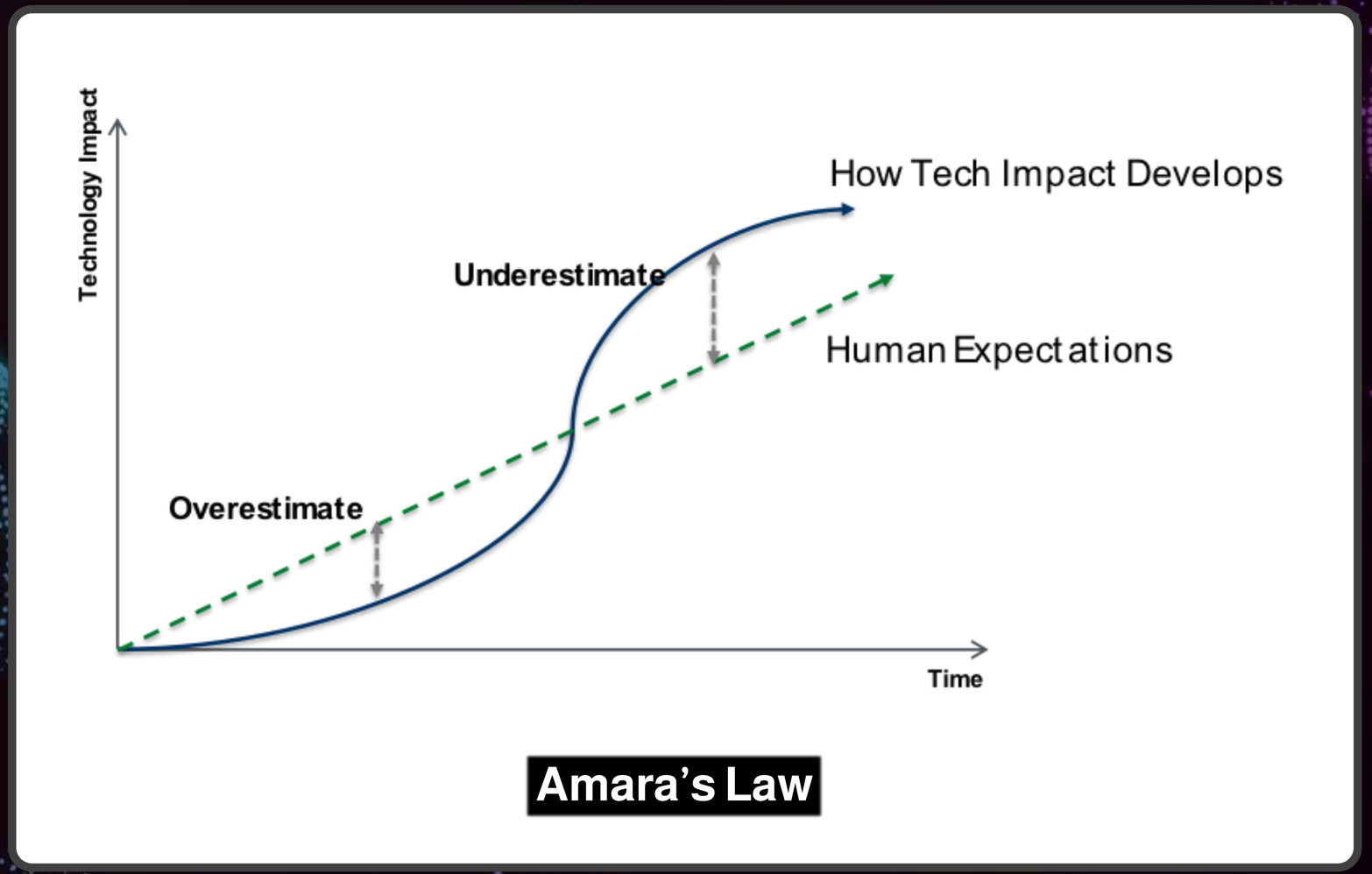
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Human Expectation vs Tech Impact



“We tend to overestimate the effect of a technology in the short run and underestimate the effect in the long run.”

Roy Charles Amara
Researcher & Futurist



Amara’s Law

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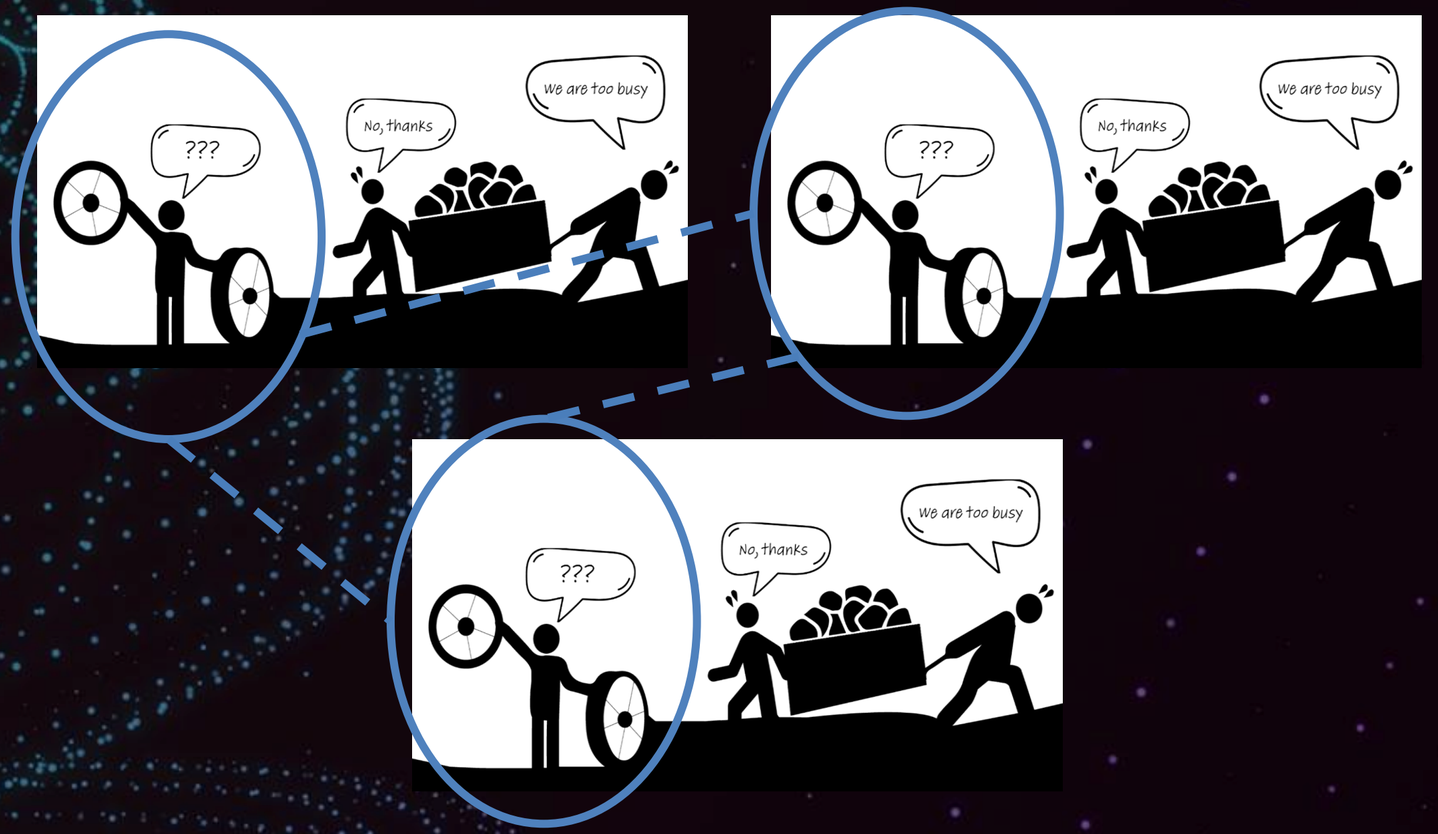
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My best advise?

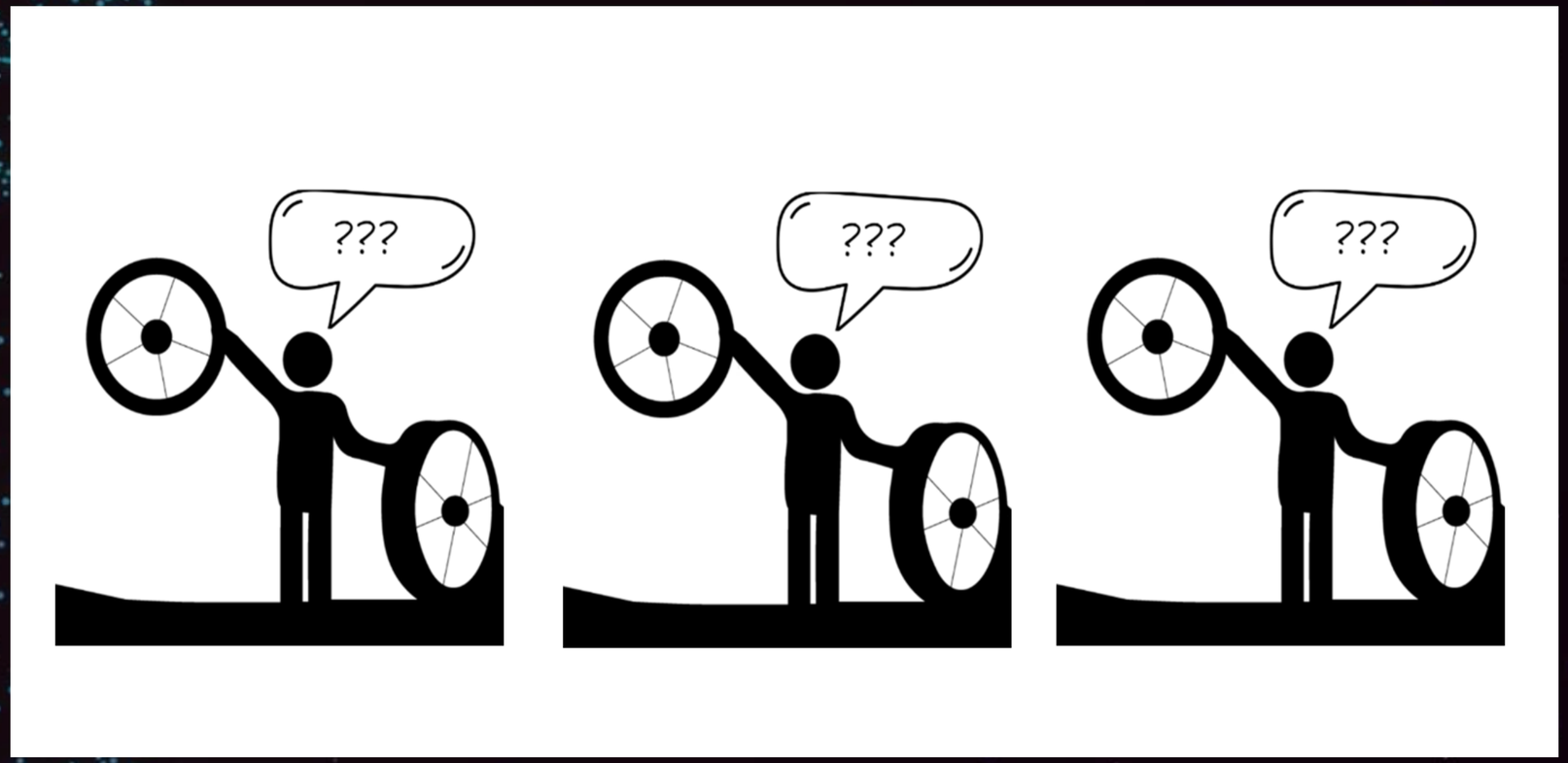
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Don't reinvent the wheel



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Leverage insights



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Networking as a Business Imperative

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Networking as a Business Imperative



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Let’s connect!



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